



CMEE
Centre for Marketing
in Emerging Economies

Indian Institute of Management Lucknow – Noida campus
B-1, Institutional Area, Sector-62, Noida-201307, Uttar Pradesh, India

Recruitment of Research Associate(on-contract)

Ref.: IIML/PERS/2023/01

Date: 24 January 2023

Post: Research Associate – Centre for Marketing in Emerging Economies (CMEE)

Type: On-contract/Contractual

Research Project: **Assessing level of awareness, Usage and best practices of water conservation**

Duration: 06 month(s), further extendable depending upon the need and requirement of the Centre

Location: Noida

Remuneration: Rs 35,000 to Rs. 50,000/- (per month); depending upon candidate's profile and relevant work experience

Essential Qualification:

- a. Social Sciences /Post-graduate in Management/MBA/ /etc., from a recognized university, with minimum 55% marks
- b. Well-versed in spoken and written English, and should be able to communicate effectively with internal and external stakeholders
- c. Working knowledge of computer, internet, MS-Office

Desirable

- a. Doctoral degree
- b. Prior experience in research industries, academic institutions or Fresh Ph. D, will be given preference
- c. Exposure to Qualitative Research Methods (e.g. interviews, participant observation, coding, ground theory) and/or Quantitative Research Methods (e.g. Multivariate Data Analysis)
- d. prior exposure on analyzing qualitative and /or qualitative data
- e. Writing and Good interaction skill
- e- Below 40 years of Age

Job description

- a. Reporting to Chairperson - CMEE
- b. Conducting focused literature review
- c. Writing research project proposal and report
- d. Conducting quali interview
- e. To support centre's research team for coordination of research projects/studies etc.
- f. Any other responsibility as assigned by CMEE Chair/Institute

Mode of application:

Interested individual(s) who wish to apply for the post, can send their detailed CV/Resume to online link <https://forms.gle/sbtSmyqxExYbUAGeA> With a subject line: Research Associate – Centre for Marketing in Emerging Economies (CMEE)

Only shortlisted profiles will be intimated for appearing for the personal interview, to be conducted in an on-line/offline mode. No TA/DA shall be paid for appearing in the interview

Last date to apply: 08 February 2023